

I am a creative professional with over 10 years experience in broadcast design. I thrive in fast-paced environments and am a master at juggling several projects at once. I believe in a collaborative design process, and pair animators and designers with the right projects for success. I have an innate talent for building positive working relationships with clients and staff. I have a genuine passion for design and enjoy new challenges.

📁 Current Role:

NBC Universal - Art Director, MSNBC

March 2011 - Present

- Responsible for the design, execution, and maintenance of all on-air graphic elements across the network. This includes all show branding, special coverage, and breaking news graphic content.
- Collaborate with the editorial teams to creatively translate ideas into polished design and animations while keeping consistent with the msnbc brand.
- Expertly juggle multiple projects at various stages of development to ensure that projects are completed on schedule under tight, often changing deadlines and priorities.
- Lead a team of seasoned artists and animators through several design projects concurrently from concept to implementation.
- Work closely with Managing Art Director and VP of Creative for msnbc to plan, develop, and pitch creative designs for individual show identities, and special coverage packages.
- Contribute directly to the creative process through hands-on collaboration with the design team.
- Maintain highly developed design skills, awareness of industry trends, and expertise in broadcast technologies.
- Train, inspire, and mentor junior design staff.

📁 Past Roles:

NBC Universal - Senior Graphic Artist, MSNBC

February 2010 - March 2011

- Provide concept and design for special projects across msnbc
- Create all large scale print designs
- Train all new hires, and serve as mentor as they create graphics for air
- Produce graphics under guidance of the Art Director for all new show launches

MSNBC/NBC Universal - Graphic Artist, MSNBC

November 2004 - February 2010

- Became lead artist for "Hardball with Chris Matthews" in March 2008
- Lead artist for "The Most with Alison Stewart"
- Produced graphics in fast-paced live and breaking news environment
- Contributed to several open design calls
- Continued to work on Dayside Live, and also filled in on several shows including: Lester Holt Live, Early Today (NBC), and Imus in the Morning
- Created several large scale print designs including a setpiece for the D-Day special, and banners for Presidential Debates

YOH Services, INC. - Freelance Graphic Artist, MSNBC

May 2004 - November 2004

- Freelance artist for msnbc Dayside Live
- Provided coverage for staff vacations, and sick time

FOX 17 WXMI - News Graphics Designer

December 2002 - May 2004

- Worked with editorial to create all the graphics for the nightly newscast
- Developed skills necessary to work in a fast-paced production environment
- Learned to troubleshoot on-the-fly to deliver graphics under tight deadlines

📖 Education:

Savannah College of Art & Design

BFA in Computer Art, 2002

- Graduated Cum Laude
- Dean's List (1998 - 2002)

Skills

- Photoshop
- Illustrator
- After Effects